

SELECTUSA INVESTMENT SUMMIT 2024

June 23 - 26

U.S. Secretary of Commerce Gina Raimondo announced on November 1, 2023 that registration is open for SelectUSA's 10th Investment Summit to be held June 23 - 26, 2024 at the Gaylord National Resort & Convention Center in National Harbor, Maryland.



About the SelectUSA Investment Summit:

The SelectUSA Investment Summit is the highest-profile event for companies of all sizes dedicated to promoting foreign direct investment (FDI) in the United States, with a focus on the U.S. investment environment, industry trends, and creating business opportunities. Drawing more than 4,900 participants in 2023, including Economic Development Organizations (EDO) representation from: over 50 U.S. states and territories, more than 2,300 business investors representing over 80 international markets, the Investment Summit facilitates connections between investors, EDOs, and industry experts to seek opportunities available through U.S. investment. Attendees and speakers include senior government officials, C-Suite business executives, and industry leaders. The SelectUSA Investment Summit has directly helped generate more than \$98 billion in new U.S. investment projects, supporting over 81,000 jobs across the United States and its territories.


The 2024 SelectUSA Investment Summit will offer exciting opportunities for all attendees with programming that will include plenary and academy sessions on key topics in the Biden Administration's Investing in America agenda, including advanced batteries, Internet for All and U.S. infrastructure, clean energy, critical minerals, healthcare and pharmaceuticals, Inflation Reduction Act (IRA), and the CHIPS Act.

I invite you or a representative from your team to join the 2024 SelectUSA Investment Summit. You can find information about the Investment Summit and registration details at <https://www.selectusasummit.us> When you register, please identify your firm as a Swiss company.

Please feel free to reach out to me if you have any questions.

CONTACT

Sandor Galambos
Sr. Investment Specialist
American Embassy
SelectUSA | U.S. Department of Commerce
Sulgeneckstrasse 19
3007 Bern, Switzerland
Mobile: +41 79 279 9788
galamboss@state.gov

www.trade.gov/selectusa
SelectUSA requests your *feedback!*
 **Apply for *Investment Summit!***



A major driver of our economic relationship is foreign direct investment (FDI) to the United States. Swiss FDI in the United States is already impressive – Switzerland is the 7th largest foreign investor in the United States, with Swiss businesses of all sizes present in all 50 states and territories. Notwithstanding the strong showing of Swiss investment in the United States, tremendous opportunities remain.

Innovation and entrepreneurship will once again be featured at the Investment Summit in June 2024. The SelectUSA Tech program, which connects early-stage and startup technology companies to prospects for advancement in the U.S. market, will allow participants to exhibit their products and services at branded booths with the opportunity to upload a product and service demo video, apply to pitch in front of a panel of judges, participate in workshops and Investment Academy sessions, and other engagement opportunities.

The Select Global Women in Tech (SGWIT) Mentorship Network, geared towards international women founders, entrepreneurs, and executives in the technology sector, will see its fourth iteration of programming at the SelectUSA Investment Summit. SGWIT participants will be matched in sessions with an experienced mentor to help them develop a market entry strategy, tailor their product and promotion for success in the U.S. market, gain access to an exclusive networking platform, and hear from successful global founders.